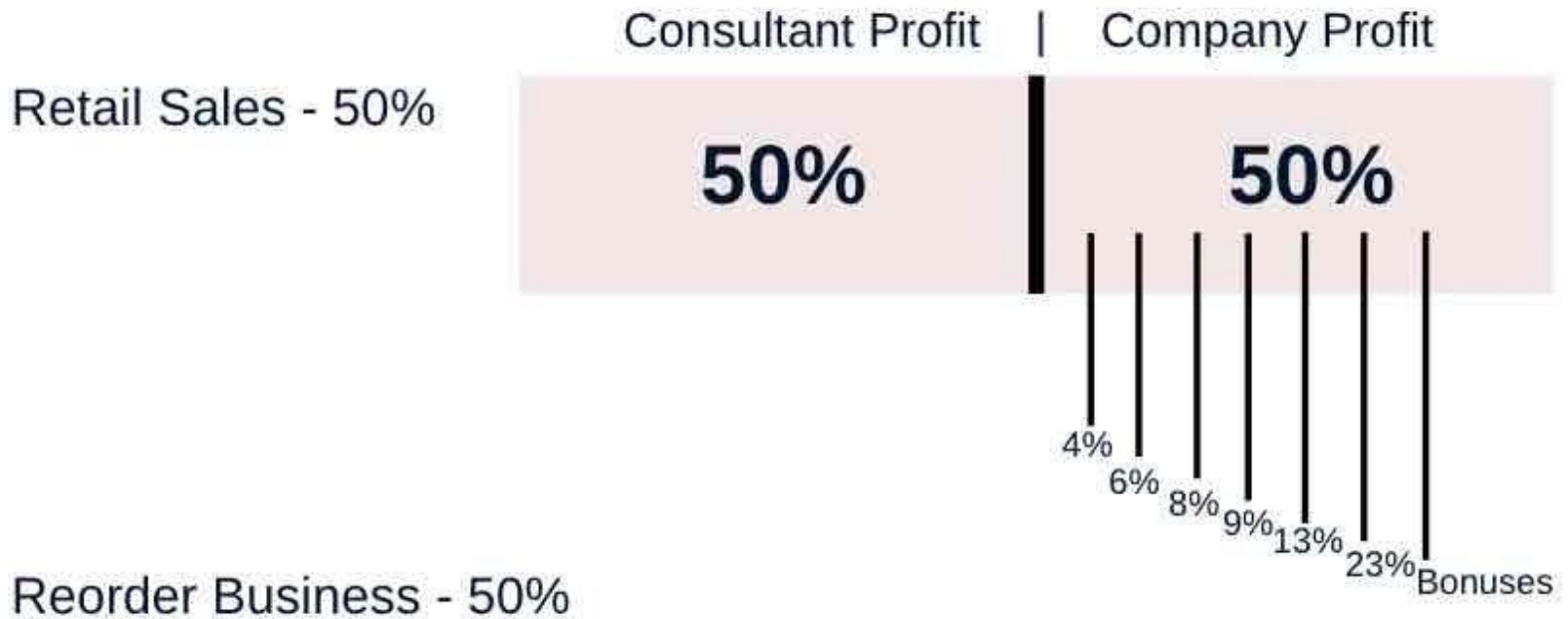


# Mary Kay's Dual Marketing Concept



Sponsoring Structure:

- 1.
- 2.
- 3.
- 4.
- 5.

Leadership/Sales Director

Finances	Fun - Friends - Frivolous
Freedom - Flexibility	Foundational Growth